**Email 1: Send out 4 weeks in advance.**

**Subject Line Suggestion 1 – [Webinar] The Challenges and Opportunities for Today’s Spectrum Monitoring**

**Subject Line Suggestion 2 – What does the future of spectrum monitoring look like?**

Hi {First Name},

I’m excited to have industry expert Dr. Nikhil Adnani join me for our upcoming webinar: ***Seeing the Full Picture: The New Challenges for Spectrum Monitoring and How to Address Them.***

[Join us Tuesday, May 2nd at 3:00pm!](http://www.thinkrf.com/semic/seeing-the-full-picture-webinar)

Together, we’ll take an in-depth look at the complex and ever changing world of spectrum monitoring for regulatory, signal intelligence (SIGINT), and technical surveillance counter measures (TSCM) applications. We’ll look at how these changes have made traditional spectrum analysis equipment ill-suited for the job and identify some key attributes of what’s needed.

**Register** [**http://www.thinkrf.com/semic/seeing-the-full-picture-webinar**](http://www.thinkrf.com/semic/seeing-the-full-picture-webinar)**Now!**

Look forward to seeing you there,

Woflgang Gruber – General Manager – SEMIC RF

**Email 2: Send out 2 weeks in advance.**

**Subject Line Suggestion 1 – How is software-defined radio redefining spectrum monitoring equipment?**

**Subject Line Suggestion 2 – How can you overcome the challenges of spectrum monitoring?**

Hi {First Name},

Spectrum monitoring has changed dramatically in recent years, to the point where many traditional spectrum analysis solutions are no longer viable.

Join industry expert Dr. Nikhil Adnani from ThinkRF and myself on Tuesday, May 2nd for our next webinar: [***Seeing the Full Picture: The New Challenges for Spectrum Monitoring and How to Address Them.***](http://www.thinkrf.com/semic/seeing-the-full-picture-webinar)

We’ll take an in-depth look at:

* The impact higher frequencies, wider bandwidths, and complex waveforms are having on spectrum monitoring equipment
* How software-defined radio technologies are addressing and overcoming these challenges
* Real-world examples in the fields of signal intelligence (SIGINT), technical surveillance counter measures (TSCM), and regulatory applications

**Register Now!**

This is a great opportunity to learn from Dr. Adnani’s years of experience.

I look forward to seeing you there,

Wolfgang Gruber – General Manager – SEMIC RF

**Email 3: Send out the day before.**

**Subject Line Suggestion 1 – Don’t Miss Out! Join us tomorrow to learn about the challenges facing spectrum monitoring**

**Subject Line Suggestion 2 – It’s not too late! Register now for our webinar – Seeing the Full Picture**

Hi {First Name},

It’s not too late to attend! Tomorrow, I’ll be joined by industry veteran Dr. Nikhil Adnani from ThinkRF for a first-hand look at the challenges and opportunities facing spectrum monitoring in applications such as regulatory, signal intelligence (SIGINT), and technical surveillance counter measures (TSCM).

[Register now for this exciting webinar](http://www.thinkrf.com/semic/seeing-the-full-picture-webinar) – ***Seeing the Full Picture: The new challenges for spectrum monitoring and how to address them.***

**Join us tomorrow at 3:00pm**

We hope to see you tomorrow,

Wolfgang Gruber – General Manager – SEMIC RF